

IDAHO BUSINESS REVIEW
ACCOMPLISHED

UNDER

2017

40



Presented by:

University of Idaho

KIMBERLEY CLOUD

38 • Manager, underwriter
United Heritage Insurance, Meridian



FAVORITE SONG:

"SUMMERTIME" BY BILLIE HOLIDAY

BEST CONCERT:

THE SCREAMING FEMALES. "IT'S AN INDIE BAND. THE GIRL, THE SINGER IS 5-FOOT-1, 5-FOOT-2 AND KIND OF TIMID AND WHEN SHE STARTS SINGING, SHE BECOMES A GIANT. SHE'S JUST AMAZING."

By Jeanne Huff

Idaho Business Review

When Kimberley Cloud was growing up in Caldwell, she wanted to be a nurse. "I loved math, I loved science." Instead, she grew up to be an insurance underwriter. But she says in a way, she hasn't strayed far from that original path. "A lot of the aspects of my job, you have to have medical knowledge," she says. "I get the medical part of it plus the 9-to-5 thing, so that's kind of nice."

Cloud grew up in a single-parent household and her mother often had to work several jobs to make ends meet for her and her brother. Cloud says her mother's belief that nothing was beyond her grasp has helped her to where she is today. "My mother's values and hard work have been inspirational," she says.

Indeed, before she found her career path, Cloud took her mother's cue and worked multiple jobs herself. In early 2000, she joined United Heritage. She worked her way up the ladder, beginning with a marketing support position. And, she returned to school – still working – and graduated in 2011 from Boise State University with a degree in business administration, becoming the first in her family to earn a college degree. That same year, she transferred to the underwriting department as an associate underwriter, in 2012 was named a life underwriter, and, in her current position is manager, underwriter – and the youngest underwriter in the company's



history to hold that position.

This year, continuing in her pursuit of excellence, she is a candidate to complete designation as a fellow of the Academy of Life Underwriters – only 200 are awarded globally.

Cloud and husband Jeremy have three children – two girls and a boy. And "when we're off the clock we do family things," she says. They especially enjoy hiking and geocaching. "We all go and find treasure."

Cloud also volunteers as a volleyball coach for the Treasure Valley Family YMCA in Caldwell and is active in Crossfit, which, in addition to providing a challenging workout, also offers community fundraising opportunities through its "WODS – workouts of the day," Cloud says.

"My goal is to be someone who helps others succeed and reach higher to achieve their full potential."