



**PRESS RELEASE**  
*For Immediate Release*

**Diane Polscer named Vice Chairman of United Heritage Insurance Boards**

**Meridian, ID – June 7, 2016** – United Heritage Insurance has announced that Diane L. Polscer of Wilsonville, Oregon, has been named as Vice Chairman of the Board of Directors of United Heritage Mutual Holding Company and its subsidiaries, United Heritage Financial Group and United Heritage Life Insurance Company. Ms. Polscer was elected as a Director of the holding company in 2013 and succeeds Steven D. Hauschild of Spokane as Vice Chairman of the Board.

“With her extensive legal experience in the insurance industry, Diane has proven to be a valuable member of our Board,” said Dennis L. Johnson, President and Chief Executive Officer of United Heritage Mutual Holding Company, United Heritage Financial Group, and United Heritage Life Insurance Company. “Diane’s executive expertise along with her board experience makes her an excellent choice in serving as our new Vice Chairman of the Board.”

Ms. Polscer is the managing partner of the law firm Gordon & Polscer, LLC in Portland, and has extensive experience in complex commercial litigation including business and insurance disputes and appeals. She has served as past Chair of the Excess and Reinsurance Subcommittee of Defense Research Institute (DRI) Insurance Law Committee, past Chair of the Insurance Coverage Section of the Federation of Defense and Corporate Counsel (FDCC), and past board member on the Oregon State Board of Bar Examiners.



**Diane L. Polscer**  
*Managing Partner*  
*Gordon & Polscer LLC*  
*Portland, Oregon*

Ms. Polscer is a co-founder and regular contributor to the National Insurance Law Forum, a law blog devoted solely to legal and legislative developments in the area of insurance law. She has been recognized by Martindale-Hubbell as a preeminent A-V rated Lawyer for more than 20 years, as well as an Oregon Super Lawyer, Oregon Super Lawyer Corporate Counsel, Best Lawyers in America Insurance Law, and by the Oregon State Board of Bar Examiners.

Ms. Polscer is active in the community, serving as a member of the Legacy Good Samaritan Hospital Foundation Board of Trustees and the Friends of the Oregon Episcopal School Library. She is a member of the Federation of Defense & Corporate Counsel, the International Network of Boutique Law Firms (President, Oregon Chapter), the National Charity League, the Associates of Good Samaritan Hospital, and the Children’s Cancer Association.

Ms. Polscer resides in Portland with her husband, Bob Carson, and their two daughters.

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**For further information, contact:**

Dennis L. Johnson  
United Heritage Insurance  
(208) 475-0913

[DJohnson@UnitedHeritage.com](mailto:DJohnson@UnitedHeritage.com)

Rob McCarvel  
United Heritage Insurance  
(208) 475-0953

[RMcCarvel@UnitedHeritage.com](mailto:RMcCarvel@UnitedHeritage.com)

*United Heritage Financial Group, headquartered in Meridian, Idaho, is the intermediate holding company that provides capital management and allocation, administrative coordination, and shared services for United Heritage Life Insurance Company and United Heritage Property & Casualty Company based in Idaho, Sublimity Insurance Company based in Oregon, and Merced Property & Casualty Company based in California. Originally incorporated in 1934 as Grange Mutual Life Company in Nampa, today the companies of United Heritage Insurance combined assets total more than \$646 million for fiscal year 2015. For more information, visit [UnitedHeritage.com](http://UnitedHeritage.com).*



## PRESS RELEASE Fact Sheet

### CORPORATE SUMMARY

**United Heritage Insurance**  
707 East United Heritage Court  
Meridian, Idaho 83642



#### Fast Facts

States & District of Licensure	39
Combined Revenue	\$193 M
Combined Assets	\$646 M
Combined Capital & Surplus	\$105 M
Combined Net Income	\$7.2 M

\*Fiscal Year 2015

#### A.M. Best Company Financial Strength Ratings

United Heritage Life Insurance Company	A-
United Heritage Property & Casualty Co.	A-
Sublimity Insurance Co.	A-

Merced Property & Casualty Co. A-  
2015 - For the latest ratings visit [AMBest.com](http://AMBest.com)

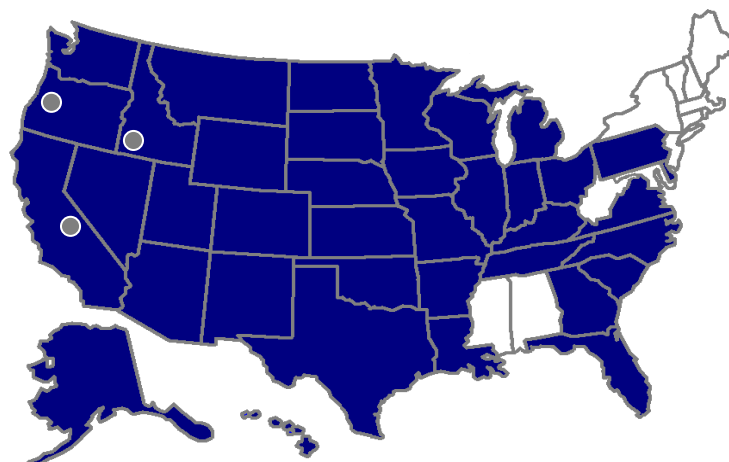


**Dennis L. Johnson**  
President & CEO  
United Heritage Mutual Holding  
Company, Financial Group and  
Life Insurance Company  
208.475.0913  
[DJohnson@UnitedHeritage.com](mailto:DJohnson@UnitedHeritage.com)

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### United Heritage Insurance

- United Heritage Insurance, headquartered in Idaho, is home office to United Heritage Financial Group, an intermediate holding company with Combined Revenue of \$193 Million, Combined Assets of \$646 Million and Combined Capital & Surplus of \$105 Million in 2015.
- 100% owned by United Heritage Mutual Holding Company, whose Board of Directors is elected by the policyholders of United Heritage Life Insurance Company and Sublimity Insurance Company.
- Primary assets of the financial group are the common stock of its four insurance companies headquartered in Idaho, Oregon and California.



### United Heritage Life Insurance Company (Meridian, Idaho)

- Founded in 1934 as Grange Mutual Life Insurance Company in Nampa, Idaho, renamed United Heritage Mutual Life Insurance Company in 1991 with its national headquarters moved to Meridian in 2001.
- Converted to a mutual holding company in 2001 and was renamed United Heritage Life Insurance Company.
- The only life insurance company headquartered in Idaho, it is licensed throughout 38 U.S. states and the District of Columbia.
- Offers a diverse portfolio of insurance services including life insurance, preneed, final expense, fixed annuities, group life, vision and disability policies.
- Distributed through more than 1100 independent licensed life insurance agents nationally.



## **UNITED HERITAGE** Property & Casualty

Mick Ware, CPCU FLMI  
President & CEO  
United Heritage  
Property & Casualty Company  
208.475.0937  
[MWare@UnitedHeritage.com](mailto:MWare@UnitedHeritage.com)

### States of Operation

Idaho, Oregon, Utah, and Arizona



Andrew L. Trower, CPCU  
President & CEO  
Sublimity Insurance Company  
100 SW Sublimity Boulevard  
Sublimity, Oregon 97385  
503.769.3900  
[AndrewT@SublimityIns.com](mailto:AndrewT@SublimityIns.com)

### States of Operation

Oregon, Idaho, and Utah



Donald R. Duran  
President & CEO  
Merced Property & Casualty  
Company  
971 East Broadway  
Atwater, California 95301  
209.358.6421  
[DDuran@MercedPCIns.com](mailto:DDuran@MercedPCIns.com)

### State of Operation

California

## PRESS RELEASE Fact Sheet

### United Heritage Property & Casualty Company (Meridian, Idaho)

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- Formerly Idaho Mutual Insurance Company, originally began operations in 1908 near Roswell, Idaho, as Canyon County Farmers Mutual.
- Demutualized in 2000 to become United Heritage Property & Casualty Company as part of United Heritage Financial Group.
- Offers full line of home, farm, business, umbrella, and auto insurance coverage in Idaho, Oregon, Utah, and Arizona through more than 300 independent agencies.

### Sublimity Insurance Company (Sublimity, Oregon)

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- Founded in 1896 in Sublimity, Oregon, and joined United Heritage Financial Group in 2003.
- Offers complete portfolio of preferred personal lines products including homeowners, automobile, farm and farm truck, rental properties, and personal umbrella insurance policies.
- Distributed through more than 240 independent agencies in Oregon, Idaho, and Utah.

### Merced Property & Casualty Company (Atwater, California)

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- Formerly Merced Mutual Insurance Company, originally founded by group of farmers in 1906 as Hilmar Mutual Fire Insurance Company.
- Demutualized in 2013 to become Merced Property & Casualty Company as part of United Heritage Financial Group.
- Offers full line of auto, homeowners and dwelling fire insurance coverage to residents of California's North, South and Central Valleys through more than 100 independent agencies.

### Company Philosophy

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- As a mutual organization, earnings are reinvested back into its companies to add to the strength of its balance sheets for the benefit of its members.
- The company is committed to conservative management of the resources that are entrusted by its constituents to help them manage risk.
- Focus is on core lines of business to create fair and competitive insurance products that better serve the needs of most Middle American families.
- Insurance is a service industry; the company invests in excellent service for customers and constituents to provide the protection upon which they rely.
- The company believes in giving back to the communities where it is doing business and where its employees and customers live and work.

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