



Press Release
For Immediate Release

Marjorie Hopkins named President of United Heritage Property & Casualty Company

MERIDIAN, ID – July 10, 2018 – United Heritage Insurance has announced that Marjorie Hopkins has been named President of United Heritage Property & Casualty Company, one of four subsidiaries of United Heritage Financial Group. She most recently served as Executive Vice President of the property and casualty insurance company headquartered in Meridian.

“With this new position, Marjorie assumes an additional leadership role aligned with the strategic initiatives of our property and casualty enterprise as President of the Mountain Region, and is the first woman to serve as President of any of our four operating Insurance companies based in Idaho, Oregon, and California, reporting to Executive Vice President Todd Gill,” stated Dennis L. Johnson, President and CEO of United Heritage Financial Group, in announcing the promotion.

Hopkins joined United Heritage Insurance in 1998 where she has been engaged with the legal compliance, human resources and executive administration functions of the companies that are licensed throughout 49 states and the District of Columbia. She has previously served as Senior Vice President, Chief Human Resources Officer and Corporate Secretary for United Heritage Financial Group and Life Insurance Company, and joined the Board of Directors of United Heritage Property & Casualty Company in 2017.

Hopkins graduated from Northwest Nazarene University with a Bachelor of Science degree in Business Administration. She began her insurance career in 1981 as Customer Service Representative with the Jamison, Reed and Deal Insurance Agency in Nampa, and received her Idaho property and casualty insurance agent license in 1993. She was designated a *Fellow, Life Management Institute (FLMI)* in 2003 and *Professional in Human Resources (PHR)* in 2007, and more recently was named Certified Professional by the *Society for Human Resource Management (SHRM-CP)*.

A native Idahoan, Hopkins has been active as a volunteer with multiple community causes, including serving on the United Heritage Fund committee for contributions through the Idaho Community Foundation. She resides with her husband Bob in Nampa.

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Marjorie Hopkins
PHR SHRM-CP FLMI
President
United Heritage
Property & Casualty
Company

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United Heritage Financial Group, headquartered in Meridian, Idaho, is the intermediate holding company that provides capital management and allocation, administrative coordination, and shared services for United Heritage Life Insurance Company and United Heritage Property & Casualty Company based in Idaho, Sublimity Insurance Company based in Oregon, and Merced Property & Casualty Company based in California. The companies of United Heritage Insurance combined assets total more than \$690 million for fiscal year 2017. For more information, visit UnitedHeritage.com.



CORPORATE SUMMARY

United Heritage Insurance

707 East United Heritage Court
Meridian, Idaho 83642



Fast Facts

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|--------------------------------|---------|
| States & District of Licensure | 50 |
| Combined Revenue | \$206 M |
| Combined Assets | \$690 M |
| Combined Capital & Surplus | \$112 M |
| Combined Net Income | \$3.3 M |

*Fiscal Year 2017

A.M. Best Company Financial Strength Ratings

| | |
|--|----|
| United Heritage Life Insurance Company | A- |
| United Heritage Property & Casualty Co. | A- |
| Sublimity Insurance Co. | A- |

Merced Property & Casualty Co. A-
2017 - For the latest ratings visit AMBest.com



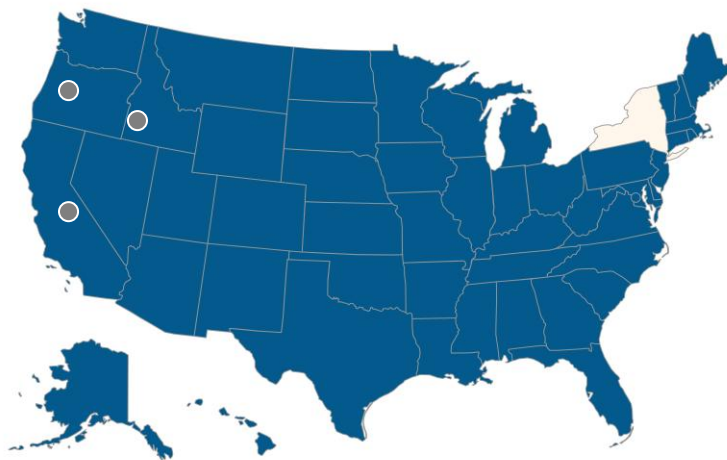
Dennis L. Johnson
President & CEO
United Heritage Mutual Holding
Company, Financial Group and
Life Insurance Company

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United Heritage Insurance

- United Heritage Insurance, headquartered in Idaho, is home office to United Heritage Financial Group, an intermediate holding company with Combined Revenue of \$206 Million, Combined Assets of \$690 Million and Combined Capital & Surplus of \$112 Million in 2017.
- 100% owned by United Heritage Mutual Holding Company, whose Board of Directors is elected by the policyholders of United Heritage Life Insurance Company and Sublimity Insurance Company.
- Primary assets of the financial group are the common stock of its four insurance companies headquartered in Idaho, Oregon and California.



United Heritage Life Insurance Company (Meridian, Idaho)

- Founded in 1934 as Grange Mutual Life Insurance Company in Nampa, Idaho, renamed United Heritage Mutual Life Insurance Company in 1991 with its national headquarters moved to Meridian in 2001.
- Converted to a mutual holding company in 2001 and was renamed United Heritage Life Insurance Company.
- The only life insurance company headquartered in Idaho, it is licensed throughout 49 U.S. states and the District of Columbia.
- Offers a diverse portfolio of insurance services including life insurance, preneed, final expense, fixed annuities, group life, vision and disability policies.
- Distributed through more than 1100 independent licensed life insurance agents nationally.



Press Release Fact Sheet

Mountain Region

Marjorie Hopkins, PHR SHRM-CP FLMI
President



United Heritage Property & Casualty Company

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Meridian, Idaho 83642
208.475.0915

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States of Operation

Idaho, Oregon, Utah, and Arizona

Pacific Region

Kevin W. Lucke, CPCU AIM
President



Sublimity Insurance Company

100 SW Sublimity Boulevard
Sublimity, Oregon 97385
503.769.3900

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States of Operation

Oregon, Idaho, and Utah



Merced Property & Casualty Company

971 East Broadway
Atwater, California 95301
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State of Operation

California

United Heritage Property & Casualty Company (Meridian, Idaho)

- Formerly Idaho Mutual Insurance Company, originally began operations in 1908 near Roswell, Idaho, as Canyon County Farmers Mutual.
- Demutualized in 2000 to become United Heritage Property & Casualty Company as part of United Heritage Financial Group.
- Offers full line of home, farm, business, umbrella, and auto insurance coverage in Idaho, Oregon, Utah, and Arizona through more than 300 independent agencies.

Sublimity Insurance Company (Sublimity, Oregon)

- Founded in 1896 in Sublimity, Oregon, and joined United Heritage Financial Group in 2003.
- Offers complete portfolio of preferred personal lines products including homeowners, automobile, farm and farm truck, rental properties, and personal umbrella insurance policies.
- Distributed through more than 240 independent agencies in Oregon, Idaho, and Utah.

Merced Property & Casualty Company (Atwater, California)

- Formerly Merced Mutual Insurance Company, originally founded by group of farmers in 1906 as Hilmar Mutual Fire Insurance Company.
- Demutualized in 2013 to become Merced Property & Casualty Company as part of United Heritage Financial Group.
- Offers full line of auto, homeowners and dwelling fire insurance coverage to residents of California's North, South and Central Valleys through more than 100 independent agencies.

Company Philosophy

- As a mutual organization, earnings are reinvested back into its companies to add to the strength of its balance sheets for the benefit of its members.
- The company is committed to conservative management of the resources that are entrusted by its constituents to help them manage risk.
- Focus is on core lines of business to create fair and competitive insurance products that better serve the needs of most Middle American families.
- Insurance is a service industry; the company invests in excellent service for customers and constituents to provide the protection upon which they rely.
- The company believes in giving back to the communities where it is doing business and where its employees and customers live and work.