



PRESS RELEASE
For Immediate Release

Jerome C. 'Tonk' Fischer named to United Heritage Insurance Boards

Meridian, Idaho – August 6, 2013 — United Heritage Mutual Holding Company today announced the appointment of Jerome 'Tonk' Fischer of Salem, Oregon, to its Board of Directors. In conjunction with the appointment, its wholly owned intermediary holding company, United Heritage Financial Group, also appointed Mr. Fischer to serve on its Board.

Mr. Fischer is President of Fischer, Hayes & Associates, PC, a CPA firm in Salem. He currently serves as Vice Chairman of Sublimity Insurance Company, a United Heritage Insurance company, where he has been a Director since May 2007.

"Considering his extensive professional accounting background, Tonk is an excellent addition to our Boards," said Dennis L. Johnson, President and Chief Executive Officer of United Heritage Mutual Holding Company and United Heritage Financial Group. "Tonk's executive experience along with his prior board experience will provide additional depth to our Boards."



Jerome 'Tonk' Fischer
*President
Fischer, Hayes & Assoc.
Salem, Oregon*

Mr. Fischer specializes in short and long term strategic planning and client retention and development. Currently, his firm is among the larger CPA firms in Salem, providing a full range of accounting services. The firm is a member of the Salem Chamber of Commerce and Salem Economic Development Corporation. Mr. Fischer has served on numerous Boards during his career, including the Salem Keizer Youth Drug & Alcohol Awareness, Northwest Christian College Board of Trustees, and has spent 24 years on the faculty of the Western Agricultural Credit School in Pullman, Washington. He frequently lectures to groups and organizations on tax, financial, and retirement issues.

Mr. Fischer is actively involved in the community, working with organizations such as the Salem Young Entrepreneurs, and has coached various soccer, volleyball and softball teams for both youth and adult leagues. He has been active politically with numerous candidates and served as Senator Mark Hatfield's political campaign treasurer. He also initiated and coordinated a donation from the Oregon National Guard totaling \$300,000 of goods and services to help furnish a wrestling room and weight room for Sprague High School.

Mr. Fischer resides in Salem with his wife, Debbie. They have three adult children.

###

For further information, contact:

Dennis L. Johnson
United Heritage Insurance
(208) 475-0913
DJohnson@UnitedHeritage.com

Rob McCarvel
United Heritage Insurance
(208) 475-0953
RMcCarvel@UnitedHeritage.com