



PRESS RELEASE

Diane Polscer named to United Heritage Insurance Boards

Meridian, Idaho – May 22, 2013 — At the Annual Members Meeting of United Heritage Mutual Holding Company, the members of the Company elected Diane Polscer, of Portland, Oregon, to the Board of Directors. In conjunction with the election, United Heritage Financial Group and United Heritage Life Insurance Company announced the election of Ms. Polscer to their respective Boards of Directors. Ms. Polscer is the managing partner of the law firm Gordon & Polscer, LLC in Portland.

“Diane Polscer is an excellent addition to our Boards, with her extensive legal experience in the insurance industry,” said Dennis L. Johnson, President and Chief Executive Officer of United Heritage Mutual Holding Company, United Heritage Financial Group, and United Heritage Life Insurance Company. “Diane’s executive experience along with her board experience will provide valuable insight to our business.”

Ms. Polscer has experience in complex commercial litigation including business and insurance disputes and appeals. She has served as past Chair of the Excess and Reinsurance Subcommittee of Defense Research Institute (DRI) Insurance Law Committee, past Chair of the Insurance Coverage Section of the Federation of Defense and Corporate Counsel (FDCC), and past board member on the Oregon State Board of Bar Examiners. Ms. Polscer is a co-founder and regular contributor to the National Insurance Law Forum, a law blog devoted solely to legal and legislative developments in the area of insurance law.

“Diane’s extensive involvement with business and community organizations will provide a wide perspective to our company, and we are fortunate to have someone of this caliber on our Boards,” said Mr. Johnson.

Diane Polscer is active in the community and currently serves as a member of the Legacy Good Samaritan Hospital Foundation Board of Trustees and the Friends of the Oregon Episcopal School Library, and is also a member of the Federation of Defense & Corporate Counsel, the International Network of Boutique Law Firms (President, Oregon Chapter), the National Charity League, the Associates of Good Samaritan Hospital, and the Children’s Cancer Association.

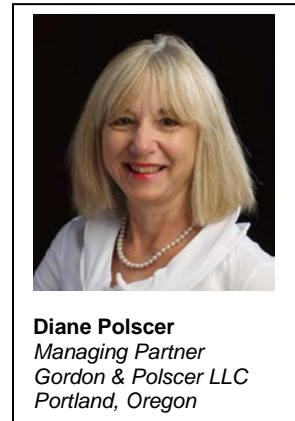
Ms. Polscer has been recognized by Martindale-Hubbell as a preeminent A-V rated Lawyer for almost 20 years, as well as an Oregon Super Lawyer (2006-2012), Oregon Super Lawyer Corporate Counsel, Best Lawyers in America Insurance Law (2010-2013), and by the Oregon State Board of Bar Examiners.

Diane Polscer resides in Portland with her husband, Bob Carson, and their two daughters, ages 9 and 19.

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