

IDAHO'S TOP PRIVATE COMPANIES

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UNITED HERITAGE Insurance

UNITED HERITAGE FINANCIAL GROUP

Dennis Johnson, President & CEO



What types of benefits, incentives or tactics do you find most helpful in recruiting/maintaining talent?

United Heritage Insurance offers a competitive benefit package, with a holistic approach to employee well-being. We have a standard healthcare package with two choices for coverage, two choices for dental insurance, and vision insurance paid by the organization as well as short and long term disability. We value family and recognize the need to provide plans that support a diverse workforce; we offer a generous PTO plan, paid parental leave upon the birth, adoption or guardianship placement of a child, an event committee that is employee-led, and both tuition reimbursement and a child scholarship fund.

What book would you recommend reading that made an impact or helped you professionally?

The book I would recommend is "Leadership in Turbulent Times" written by Pulitzer Prize winner Doris Kearns Goodwin, which chronicles four U.S. presidents. Our management team including our board of directors, officers and managers recently read this book. We appreciate the lessons learned by these presidents and are applying them to our business practices.

Dream Big. Plan smart.

Choosing the right direction takes more than imagination. You need smart people on your dream team.

For business and individuals, United Heritage Insurance provides a full-service network offering life insurance, annuities, automobile, property and casualty, group life and disability income insurance.

We've been helping families live their dreams for nearly 100 years.



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Life insurance and annuities offered through United Heritage Life Insurance Company.
Automobile and Property & Casualty insurance offered through
United Heritage Property & Casualty Company, and Sublimity Insurance Company.
Not all products available in all states.